

From:
Sent:
To:

05 October 2023 12:28

london.gov.uk;

Cc:
Subject:
Attachments:

Vehicle Checker Summary
Weekly VC summary - 5 October 2023.pdf

Hi all

Please see this week's vehicle checker summary attached.

This week's highlights include:

- Since 25 Nov there have been 20.2m page views and 10.2m unique visitors to the Vehicle Checker.
- There have been an additional 427k page views and 204k unique visits since last week's update on 28 September.
- We are achieving an average of 64k daily page views and 33k daily unique visitors.

Thanks

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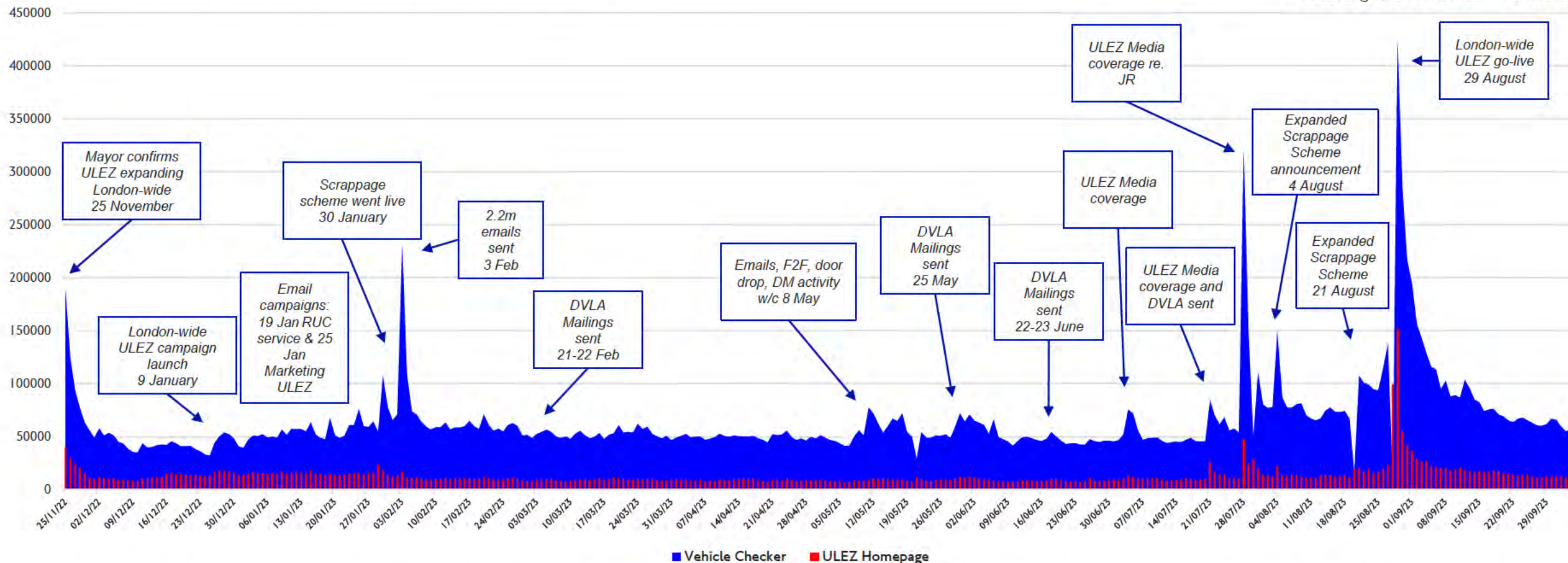


Vehicle Checker summary from 25 Nov '22

From 25 Nov 2022 Vehicle Checker Vs. ULEZ 2023 Campaign page views

Page	Total Page Views*	Total Unique Visits*
Check your Vehicle	20,186,193	10,219,894
ULEZ 2023 Campaign page	2,222,518	1,653,563

*Data range (25 Nov 2022 – 04 Oct 2023)



- Since 25 Nov there have been 20.2m page views and 10.2m unique visitors to the Vehicle Checker. There have been an additional 427k page views and 204k unique visits since last week's update on 28 September. We are achieving an average of 64k daily page views and 33k daily unique visitors.

*Page views - count the number of times the VC page is viewed;

Unique visits - count a person who has visited the VC at least once and is counted only once in the reporting period.

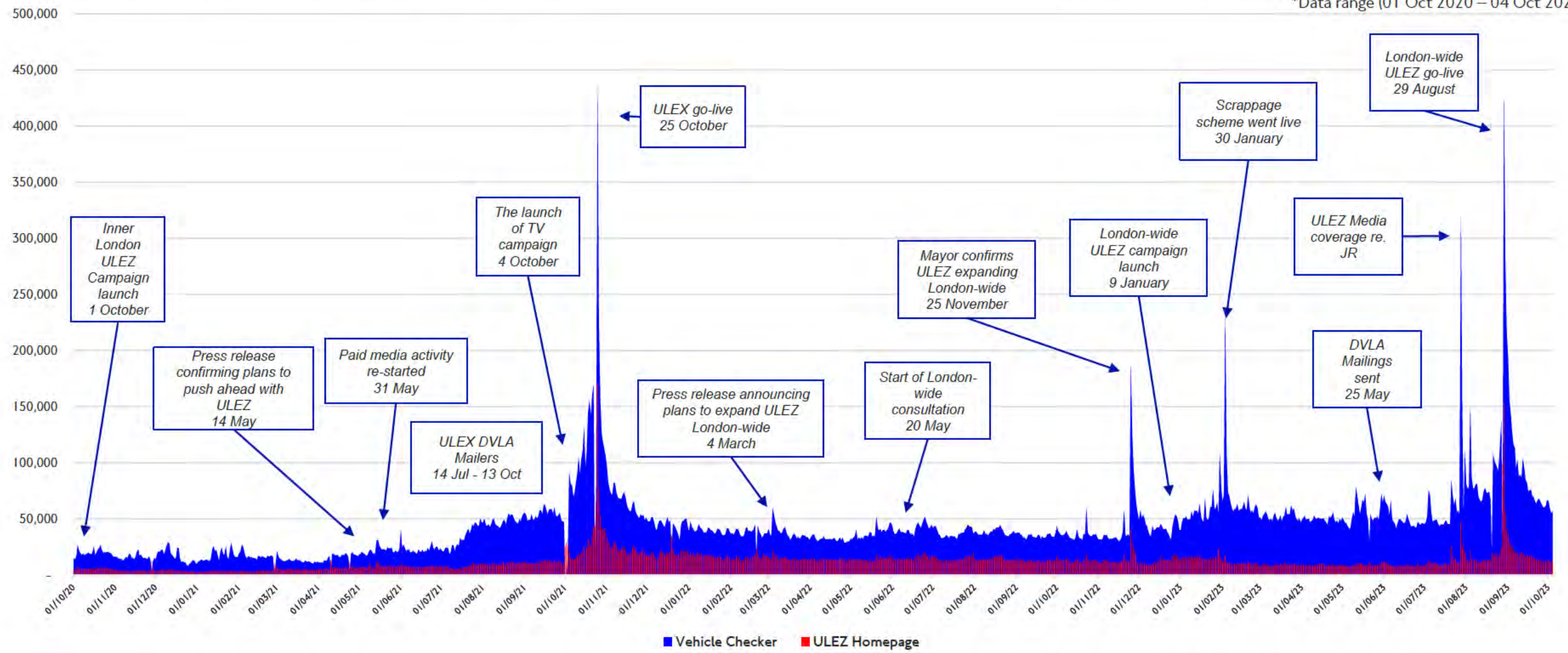


2 Vehicle Checker summary from 1 Oct '20

Page	Total Page Views*	Total Unique Visits*
Check your Vehicle	48,199,741	24,760,272
ULEZ Homepage	13,850,364	8,689,891

*Data range (01 Oct 2020 – 04 Oct 2023)

From 1 Oct 2020 Vehicle Checker Vs. ULEZ Web Page Views



*Page views - count the number of times the VC page is viewed;

Unique visits - count a person who has visited the VC at least once and is counted only once in the reporting period.

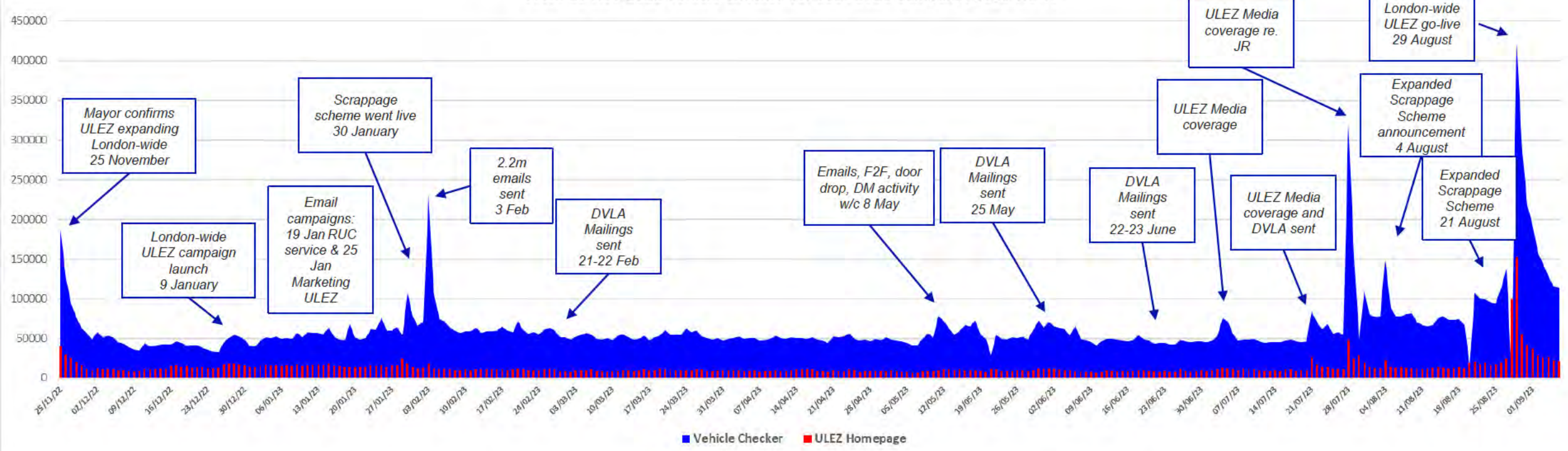


Vehicle Checker summary from 25 Nov '22

Page	Total Page Views*	Total Unique Visits*
Check your Vehicle	18,110,464	9,112,300
ULEZ 2023 Campaign page	2,135,088	1,581,285

*Data range (25 Nov 2022 – 6 Sept 2023)

From 25 Nov 2022 Vehicle Checker Vs. ULEZ 2023 Campaign page views



- Since 25 Nov there have been 18m page views and 9.1m unique visitors to the Vehicle Checker. There have been an additional 1m page views and 541k unique visits since last week's update on 31 August. We are now achieving an average of 63k daily page views and 32k daily unique visitors.
- We continue to see an uplift in vehicle checking since the launch of the expansion of the ULEZ across all London boroughs.

*Page views - count the number of times the VC page is viewed;

Unique visits - count a person who has visited the VC at least once and is counted only once in the reporting period.

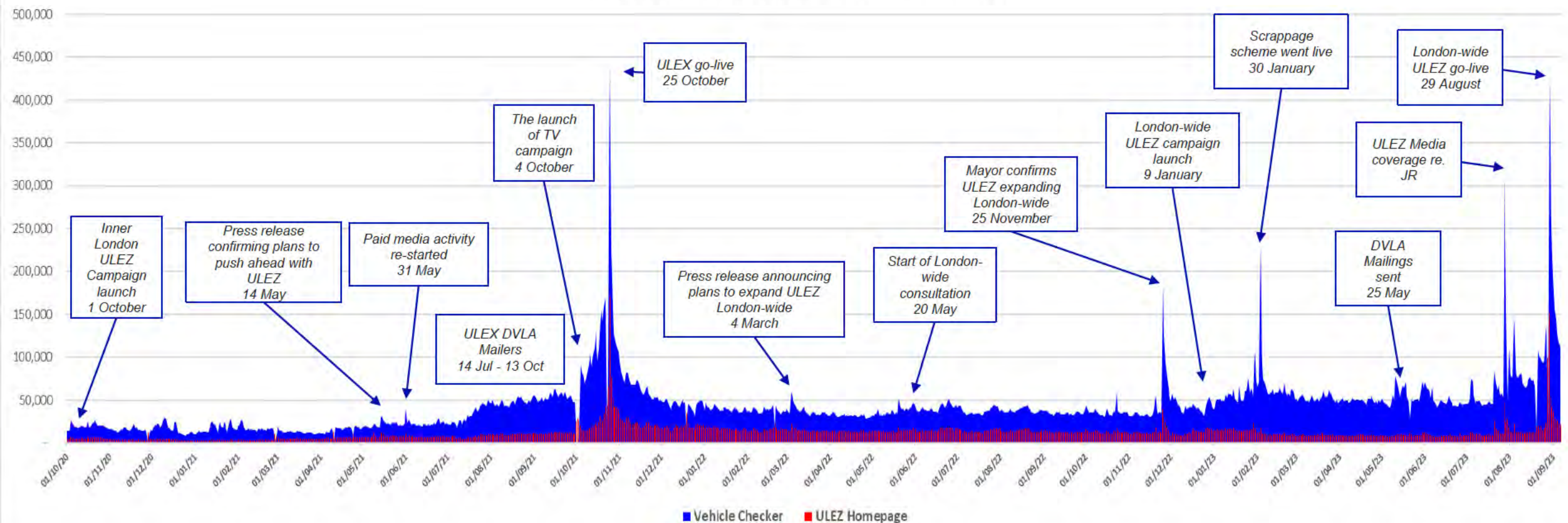


2 Vehicle Checker summary from 1 Oct '20

Page	Total Page Views*	Total Unique Visits*
Check your Vehicle	46,124,012	23,652,678
ULEZ Homepage	13,415,582	8,361,633

*Data range (01 Oct 2020 – 6 Sept 2023)

From 1 Oct 2020 Vehicle Checker Vs. ULEZ Web Page Views



*Page views - count the number of times the VC page is viewed;

Unique visits - count a person who has visited the VC at least once and is counted only once in the reporting period.



From:
Sent:
To:

12 October 2023 16:02

london.gov.uk;

Cc:
Subject:
Attachments:

Vehicle Checker Summary
Weekly VC summary - 12 October 2023.pdf

Hi all

Please see this week's vehicle checker summary attached.

This week's highlights include:

- Since 25 Nov there have been 20.5m page views and 10.4m unique visitors to the Vehicle Checker.
- There have been an additional 363k page views and 173k unique visits since last week's update on 28 September.
- We are achieving an average of 64k daily page views and 32k daily unique visitors.

Thanks

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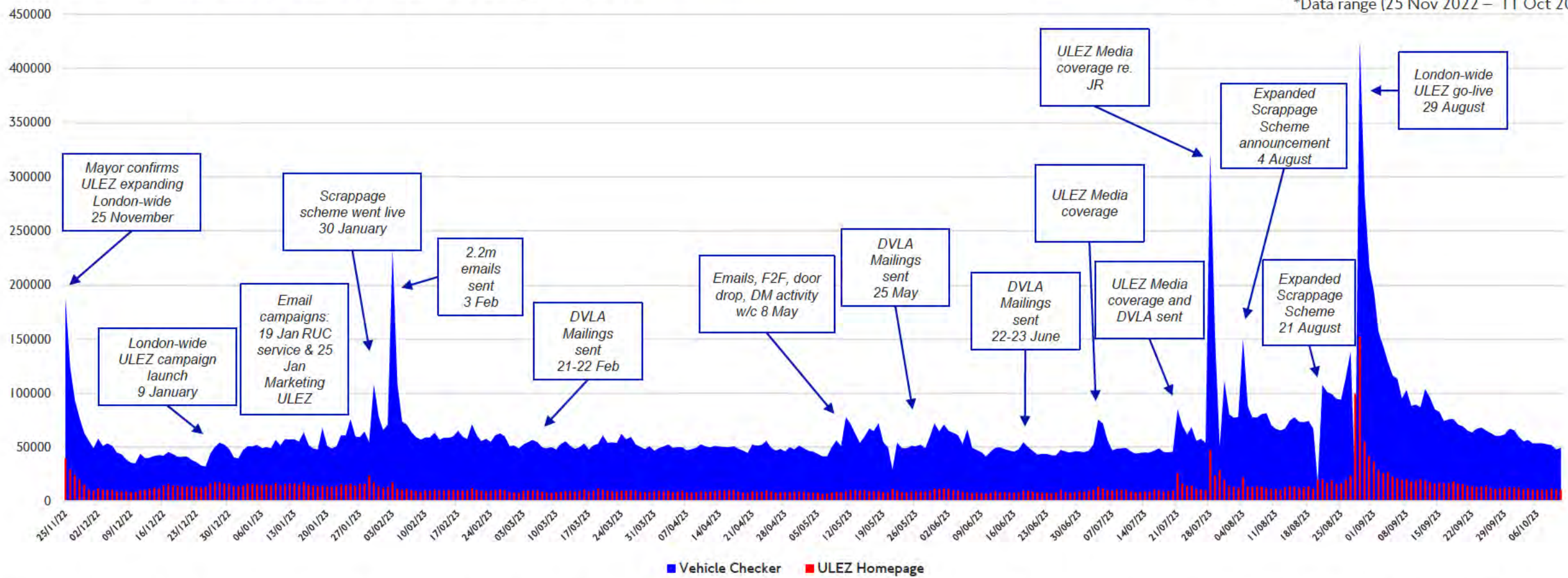


Vehicle Checker summary from 25 Nov '22

From 25 Nov 2022 Vehicle Checker Vs. ULEZ 2023 Campaign page views

Page	Total Page Views*	Total Unique Visits*
Check your Vehicle	20,549,379	10,415,958
ULEZ 2023 Campaign page	2,234,017	1,663,283

*Data range (25 Nov 2022 – 11 Oct 2023)



- Since 25 Nov there have been 20.5m page views and 10.4m unique visitors to the Vehicle Checker. There have been an additional 363k page views and 173k unique visits since last week's update on 28 September. We are achieving an average of 64k daily page views and 32k daily unique visitors.

*Page views - count the number of times the VC page is viewed;

Unique visits - count a person who has visited the VC at least once and is counted only once in the reporting period.

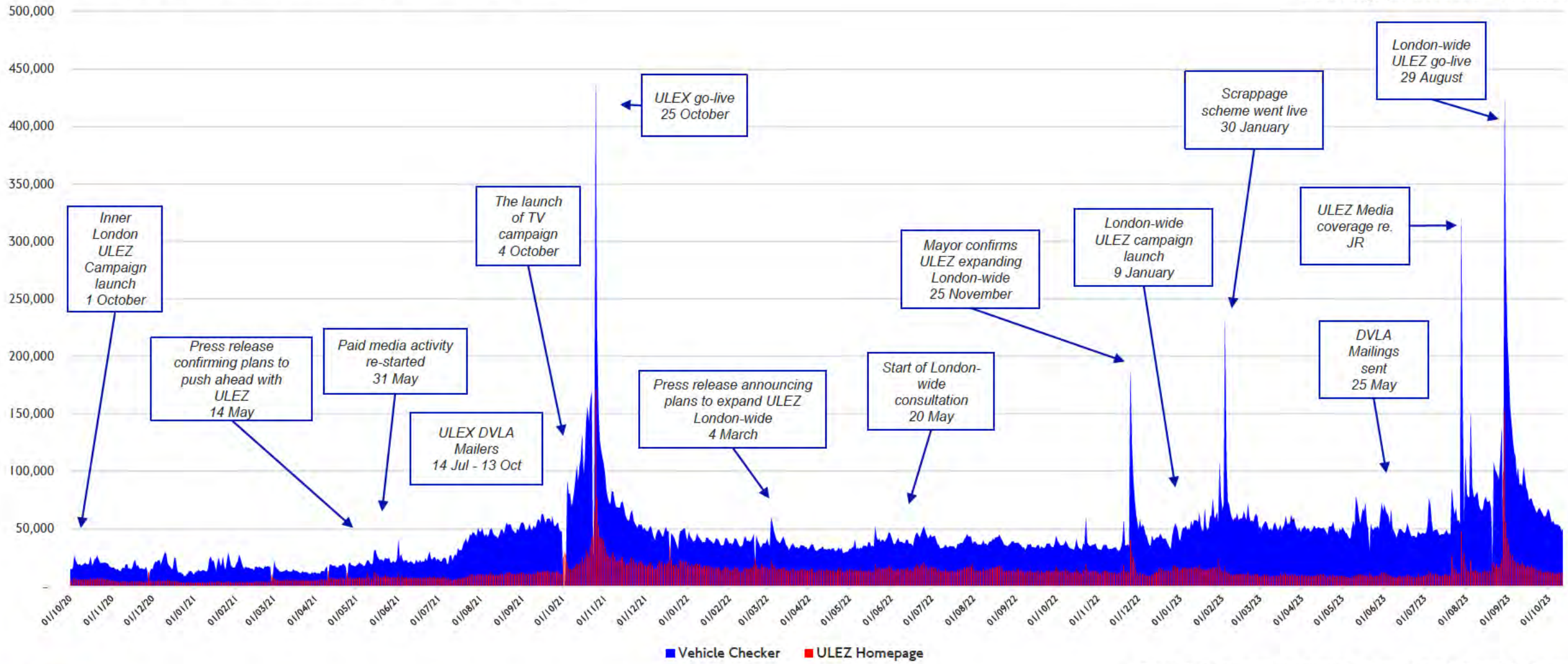


2 Vehicle Checker summary from 1 Oct '20

Page	Total Page Views*	Total Unique Visits*
Check your Vehicle	48,562,927	24,956,336
ULEZ Homepage	13,929,074	8,749,865

*Data range (01 Oct 2020 – 11 Oct 2023)

From 1 Oct 2020 Vehicle Checker Vs. ULEZ Web Page Views



*Page views - count the number of times the VC page is viewed;

Unique visits - count a person who has visited the VC at least once and is counted only once in the reporting period.



From: [REDACTED]
Sent: 14 September 2023 10:49
To: [REDACTED]

[REDACTED] london.gov.uk; [REDACTED]

Cc: [REDACTED]
Subject: Vehicle Checker Summary
Attachments: Weekly VC summary - 14 September 2023.pdf

Hi all

Please see this week's vehicle checker summary attached.

This week's highlights include:

- Since 25 Nov there have been 18.8m page views and 9.5m unique visitors to the Vehicle Checker.
- There have been an additional 661k page views and 315k unique visits since last week's update on 7 September.
- We are now achieving an average of 64k daily page views and 32k daily unique visitors.
- We continue to see an uplift in vehicle checking since the launch of the expansion of the ULEZ across all London boroughs.

Thanks

[REDACTED] | [REDACTED]
Transport for London | 8th Floor Endeavour Square, Westfield Avenue | London | E20 1JN
Mobile: [REDACTED] | Web: www.tfl.gov.uk

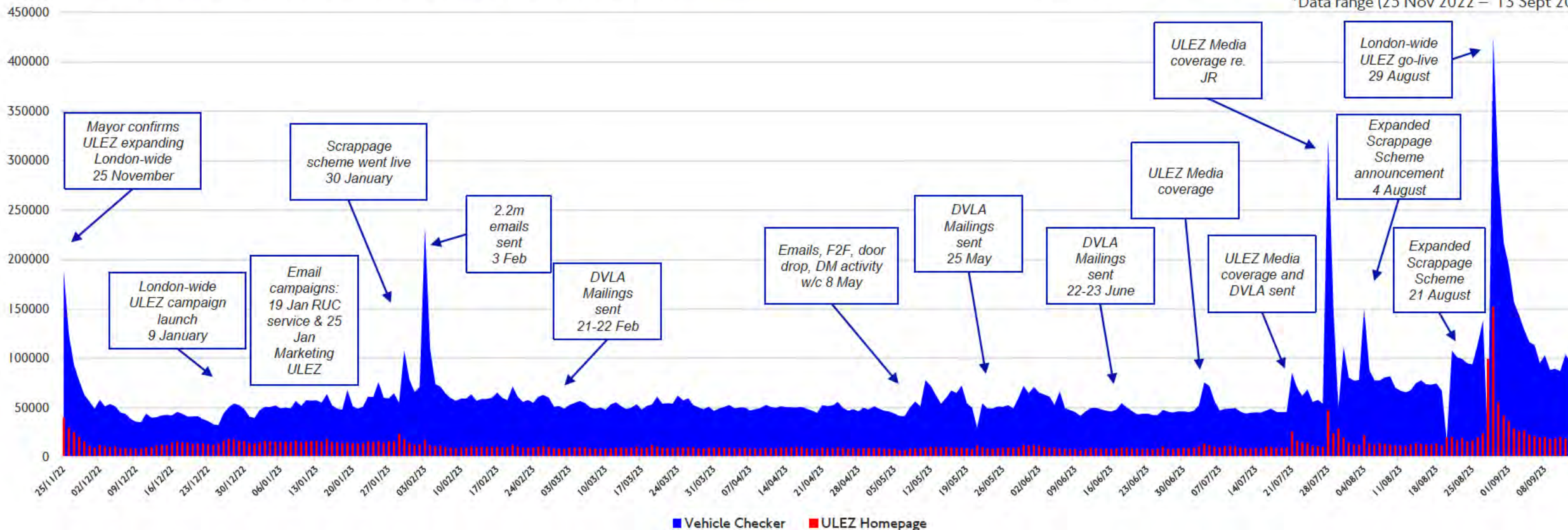


Vehicle Checker summary from 25 Nov '22

From 25 Nov 2022 Vehicle Checker Vs. ULEZ 2023 Campaign page views

Page	Total Page Views*	Total Unique Visits*
Check your Vehicle	18,771,741	9,463,759
ULEZ 2023 Campaign page	2,167,671	1,607,701

*Data range (25 Nov 2022 – 13 Sept 2023)



- Since 25 Nov there have been 18.8m page views and 9.5m unique visitors to the Vehicle Checker. There have been an additional 661k page views and 315k unique visits since last week's update on 7 September. We are now achieving an average of 64k daily page views and 32k daily unique visitors.
- We continue to see an uplift in vehicle checking since the launch of the expansion of the ULEZ across all London boroughs.

*Page views - count the number of times the VC page is viewed;

Unique visits - count a person who has visited the VC at least once and is counted only once in the reporting period.

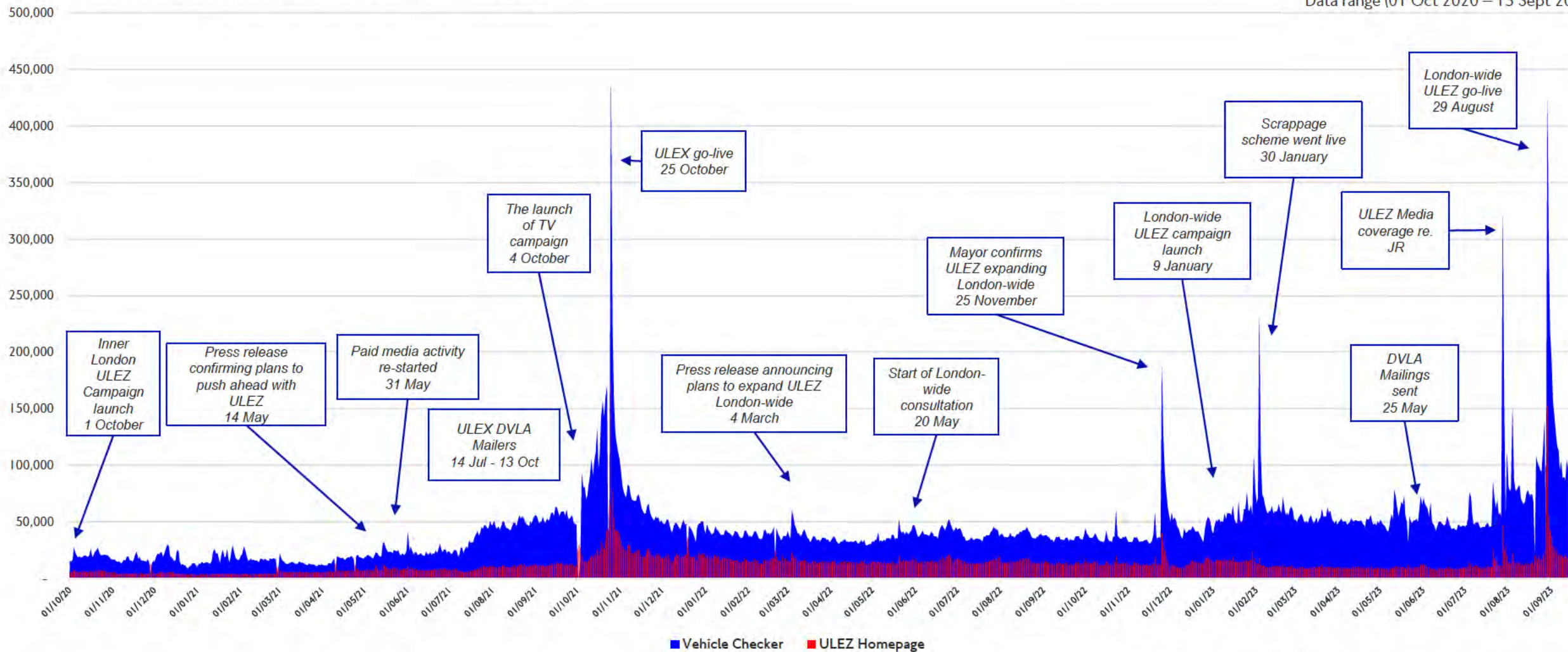


Vehicle Checker summary from 1 Oct '20

Page	Total Page Views*	Total Unique Visits*
Check your Vehicle	46,785,289	24,004,137
ULEZ Homepage	13,550,899	8,461,777

*Data range (01 Oct 2020 – 13 Sept 2023)

From 1 Oct 2020 Vehicle Checker Vs. ULEZ Web Page Views



*Page views - count the number of times the VC page is viewed;

Unique visits - count a person who has visited the VC at least once and is counted only once in the reporting period.



From:
Sent:
To:

19 October 2023 12:15

london.gov.uk;

Cc:
Subject:
Attachments:

Vehicle Checker Summary
Weekly VC summary - 19 October 2023.pdf

Hi all

Please see this week's vehicle checker summary attached.

This week's highlights include:

- Since 25 Nov there have been 20.9m page views and 10.6m unique visitors to the Vehicle Checker.
- There have been an additional 337k page views and 162k unique visits since last week's update on 12 October.
- We are achieving an average of 64k daily page views and 32k daily unique visitors.

Thanks

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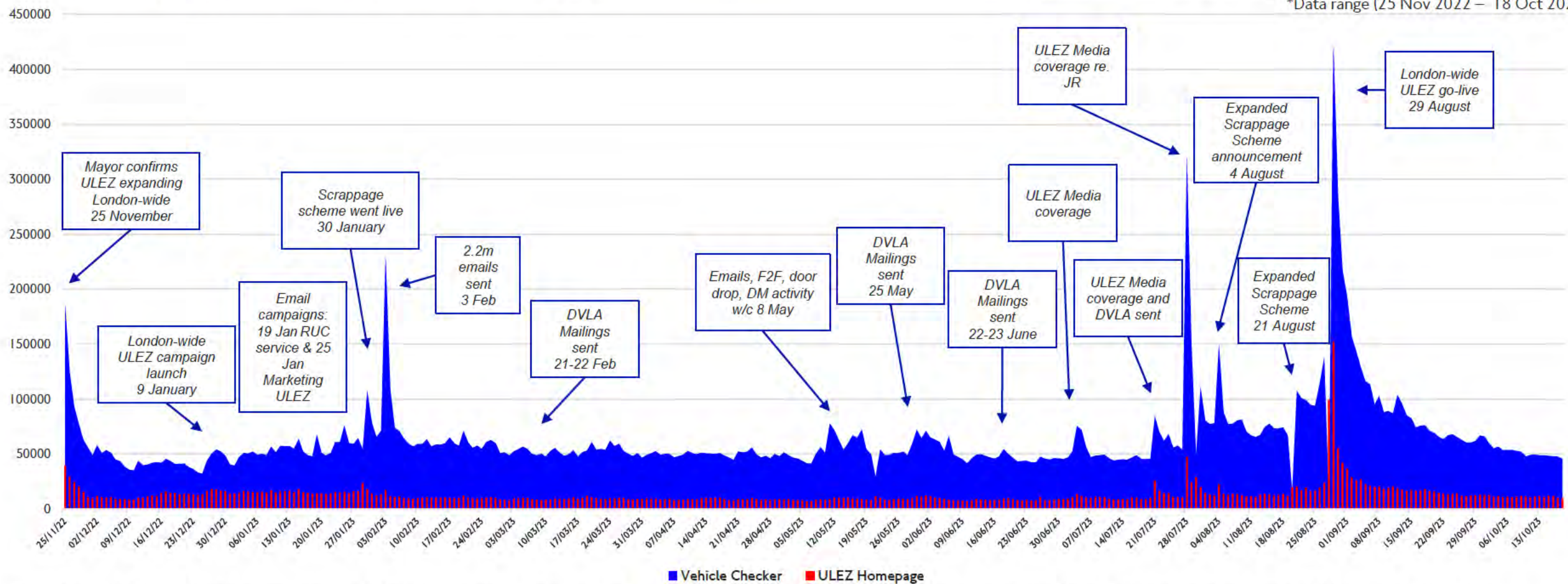


Vehicle Checker summary from 25 Nov '22

From 25 Nov 2022 Vehicle Checker Vs. ULEZ 2023 Campaign page views

Page	Total Page Views*	Total Unique Visits*
Check your Vehicle	20,886,647	10,599,452
ULEZ 2023 Campaign page	2,244,372	1,672,095

*Data range (25 Nov 2022 – 18 Oct 2023)



- Since 25 Nov there have been 20.9m page views and 10.6m unique visitors to the Vehicle Checker. There have been an additional 337k page views and 162k unique visits since last week's update on 12 October. We are achieving an average of 64k daily page views and 32k daily unique visitors.

*Page views - count the number of times the VC page is viewed;

Unique visits - count a person who has visited the VC at least once and is counted only once in the reporting period.

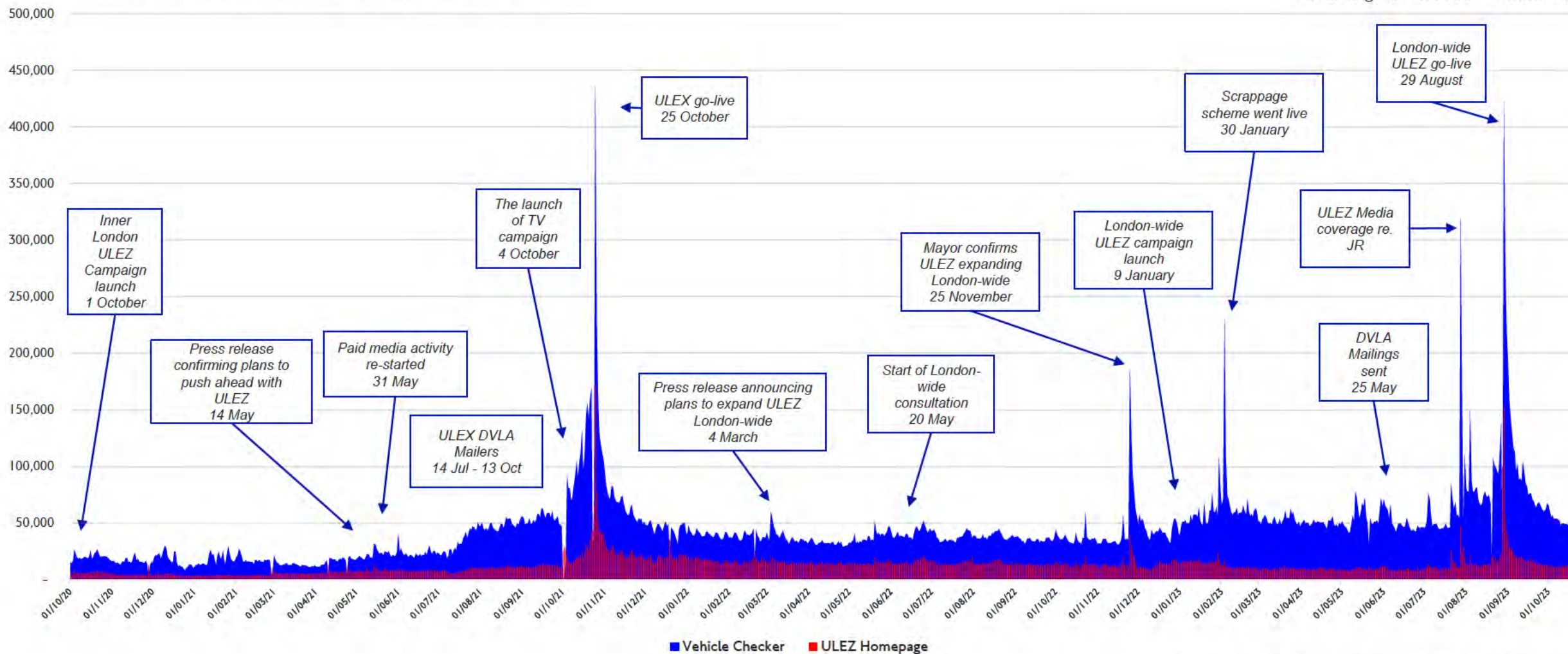


2 Vehicle Checker summary from 1 Oct '20

Page	Total Page Views*	Total Unique Visits*
Check your Vehicle	48,900,195	25,139,830
ULEZ Homepage	14,008,197	8,808,882

*Data range (01 Oct 2020 – 18 Oct 2023)

From 1 Oct 2020 Vehicle Checker Vs. ULEZ Web Page Views



*Page views - count the number of times the VC page is viewed;

Unique visits - count a person who has visited the VC at least once and is counted only once in the reporting period.

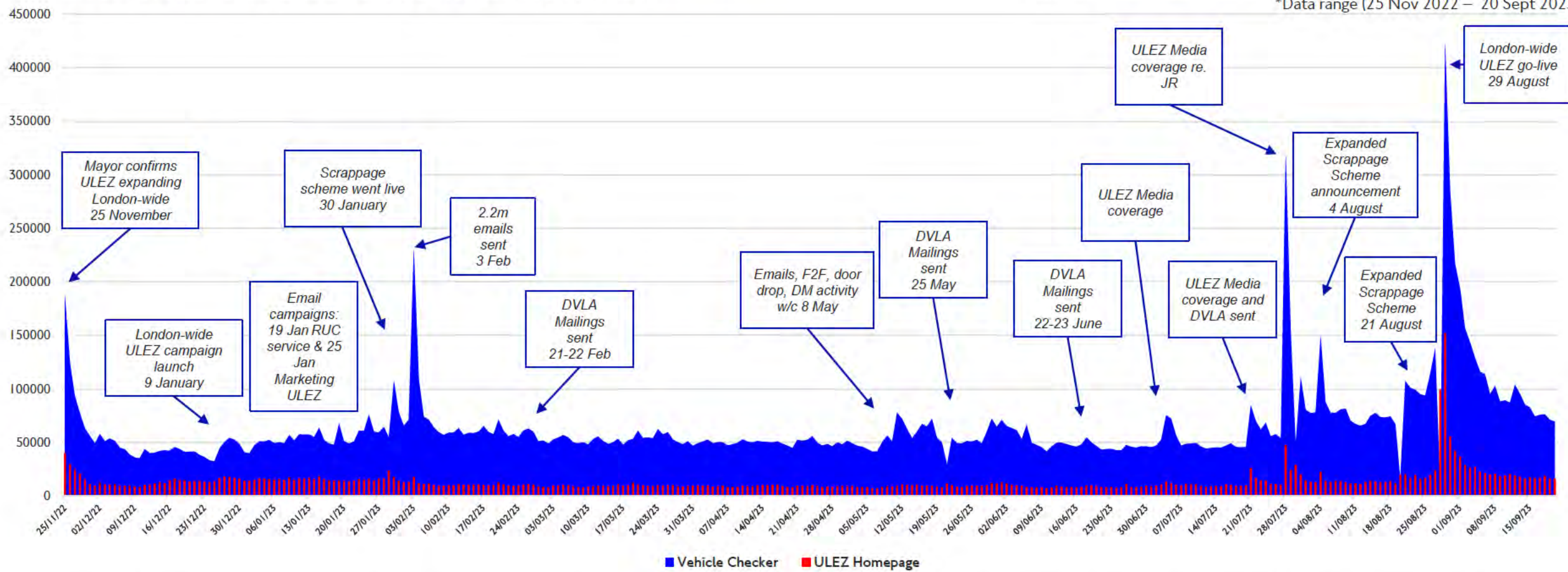


Vehicle Checker summary from 25 Nov '22

Page	Total Page Views*	Total Unique Visits*
Check your Vehicle	19,306,029	9,748,960
ULEZ 2023 Campaign page	2,190,935	1,626,978

*Data range (25 Nov 2022 – 20 Sept 2023)

From 25 Nov 2022 Vehicle Checker Vs. ULEZ 2023 Campaign page views



- Since 25 Nov there have been 19.3m page views and 9.7m unique visitors to the Vehicle Checker. There have been an additional 534k page views and 253k unique visits since last week's update on 14 September. We are achieving an average of 64k daily page views and 32k daily unique visitors.

*Page views - count the number of times the VC page is viewed;

Unique visits - count a person who has visited the VC at least once and is counted only once in the reporting period.

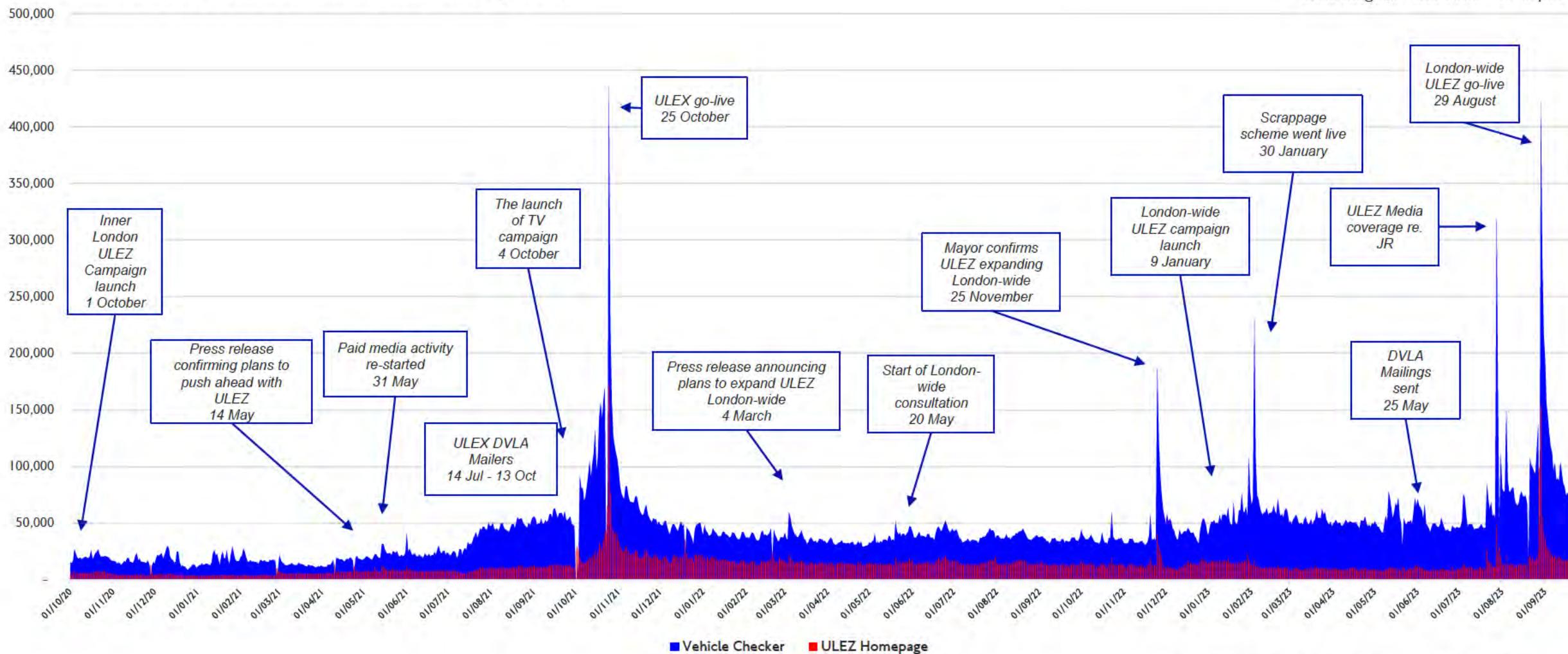


2 Vehicle Checker summary from 1 Oct '20

Page	Total Page Views*	Total Unique Visits*
Check your Vehicle	47,319,577	24,289,338
ULEZ Homepage	13,669,005	8,550,043

*Data range (01 Oct 2020 – 20 Sept 2023)

From 1 Oct 2020 Vehicle Checker Vs. ULEZ Web Page Views



*Page views - count the number of times the VC page is viewed;

Unique visits - count a person who has visited the VC at least once and is counted only once in the reporting period.



From:
Sent:
To:

26 October 2023 09:49

london.gov.uk;

Cc:
Subject:
Attachments:

Vehicle Checker Summary
Weekly VC summary - 26 October 2023.pdf

Hi all

Please see this week's vehicle checker summary attached.

This week's highlights include:

- Since 25 Nov there have been 21.2m page views and 10.8m unique visitors to the Vehicle Checker.
- There have been an additional 338k page views and 163k unique visits since last week's update on 19 October.
- We are achieving an average of 63k daily page views and 32k daily unique visitors.

Thanks

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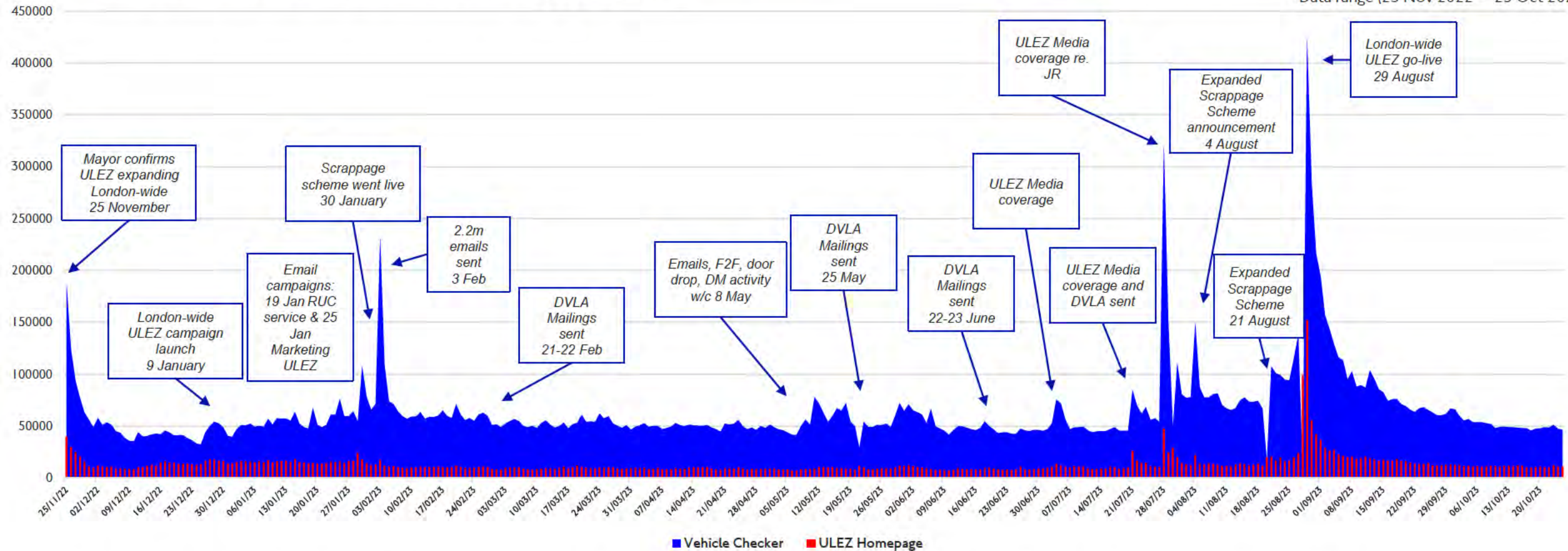


Vehicle Checker summary from 25 Nov '22

From 25 Nov 2022 Vehicle Checker Vs. ULEZ 2023 Campaign page views

Page	Total Page Views*	Total Unique Visits*
Check your Vehicle	21,224,607	10,783,188
ULEZ 2023 Campaign page	2,255,125	1,681,195

*Data range (25 Nov 2022 – 25 Oct 2023)



- Since 25 Nov there have been 21.2m page views and 10.8m unique visitors to the Vehicle Checker. There have been an additional 338k page views and 163k unique visits since last week's update on 19 October. We are achieving an average of 63k daily page views and 32k daily unique visitors.

*Page views - count the number of times the VC page is viewed;

Unique visits - count a person who has visited the VC at least once and is counted only once in the reporting period.

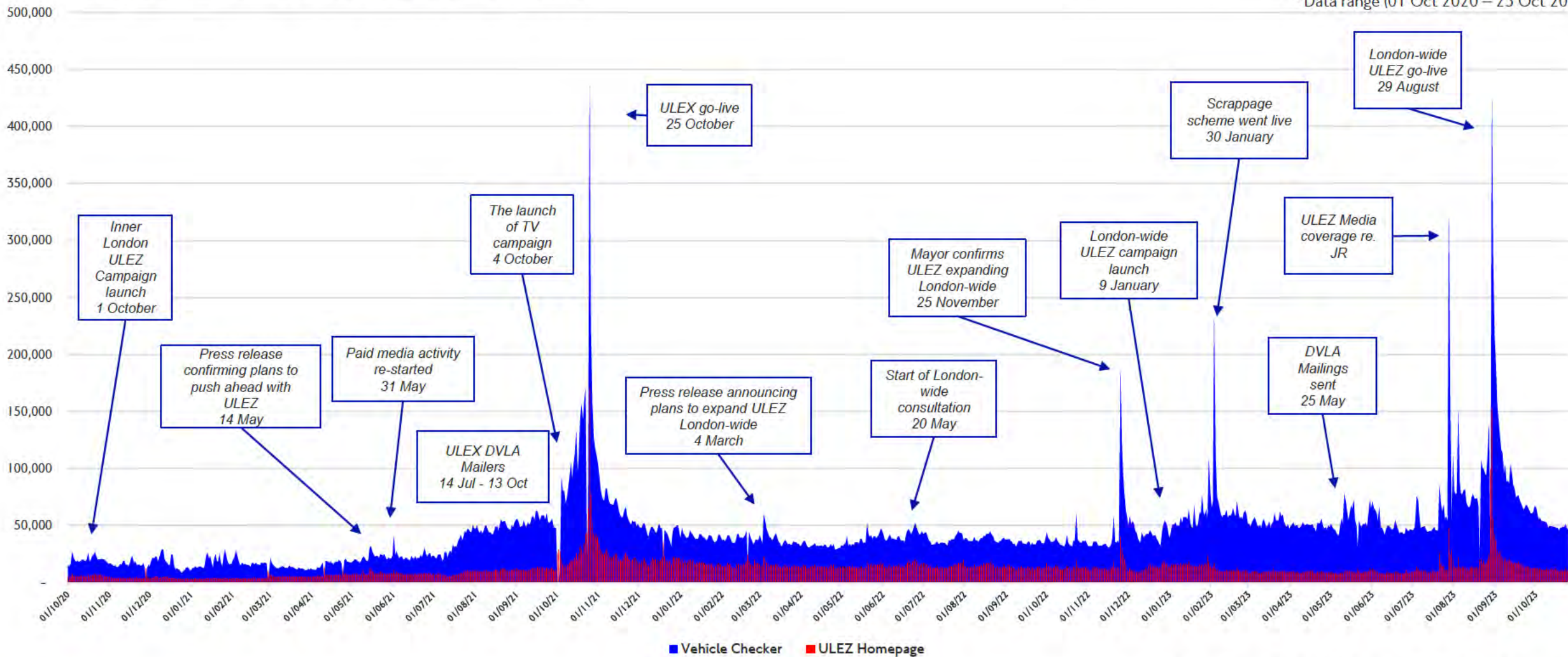


Vehicle Checker summary from 1 Oct '20

Page	Total Page Views*	Total Unique Visits*
Check your Vehicle	49,238,155	25,323,566
ULEZ Homepage	14,084,652	8,866,850

*Data range (01 Oct 2020 – 25 Oct 2023)

From 1 Oct 2020 Vehicle Checker Vs. ULEZ Web Page Views



*Page views - count the number of times the VC page is viewed;

Unique visits - count a person who has visited the VC at least once and is counted only once in the reporting period.

